

AGENDA

Connected Home Council (CHC) Webinar & Meeting

Thursday, February 20, 2025 | 12 PM – 1:30 PM (ET)

CHC Chair Ken Wacks (Ken Wacks Associates), Vice Chair Charlie Derk (Legrand), Vice Chair Joshua Gerena (2N/Axis Communications) and ASHB are pleased to announce the next CHC webinar. The agenda, slide deck, and other supporting documentation will be posted at: www.ashb.com/chc.



CHC Chair
Dr. Kenneth Wacks
Management &
Engineering
Consultant

KENNETH WACKS, Ph.D.
Management & Engineering Consultant



CHC Vice-Chair
Charlie Derk
Vice President of
Strategy



CHC Vice-Chair
Joshua Gerena
Segment
Development
Manager - CRE



1. **Agenda** – Greg Walker (ASHB)
2. **Call to Order, Welcome, Introductions, About the CHC** – Ken Wacks (Ken Wacks Associates)
3. **Administrative** – Ken Wacks (Ken Wacks Associates)
Motion to approve past CHC Minutes: www.ashb.com/chc
4. **Research Update** – Greg Walker (ASHB)
[Smart Home Trends & Technology Adoption](#) 2025 CHC Landmark Research
5. **Keynote: Key Growth Opportunities and Trends in the Residential Heat Pumps Industry** – Joshua Gerena (2N/Axis Communications), Jonathan Robinson (Frost & Sullivan)



Jonathan Robinson
Global Power & Energy
Research Director



Description: Heat pumps are becoming a key technology in decarbonizing residential heating. Growing financial incentives and rising natural gas costs are closing the price gap with fossil fuel systems, driving strong market growth through the decade. However, challenges like aging housing stock, poor insulation, high installation costs, and a skilled labor shortage must be addressed to maximize adoption.

Jonathan Robinson, **Global Power & Energy Research Director at Frost & Sullivan**, shares insights on:

- High-growth regions and adoption drivers
- Leading heat pump technologies and their potential
- Key market players and their solutions
- Emerging business models
- Global and regional deployment trends.

6. ASHB [Podcast](#) – Marta Klopotoska (ASHB)
7. ASHB [Whitepapers](#) – Ken Wacks (Ken Wacks Associates)
8. ASHB [Journal](#) – Ken Wacks (Ken Wacks Associates)
9. **New Business** – Ken Wacks (Ken Wacks Associates)

10. Announcements – Marta Klopotoska (ASHB)

Upcoming Events

[Kitchen & Bath Industry Show \(KBIS\) by NKBA](#) - February 25-27 | Las Vegas, NV

[CONNECTIONS: The Premier Connected Home Conference](#) - May 13-15 | Plano, TX

[Shanghai Smart Home Technology](#) - August 13-15 | Shanghai, China

[CEDIA Expo](#) - September 3-6 | Denver, CO

11. Adjournment – Ken Wacks (Ken Wacks Associates)

[Next CHC Meeting, May 2025](#)

For additional information, contact ASHB at admin@ashb.com, 613.686.1814, or www.ashb.com

Connect to what's next™