



ASHB

Connected Home Council

ASHB Connected Home Council (CHC)

Meeting Minutes

Thursday, August 15, 2024

12 PM – 1:30 PM (ET) via Webinar

CHC Executive:

CHC Chair, Ken Wacks (Ken Wacks Associates)

CHC Vice-Chair, Charlie Derk (Legrand)

CHC Vice-Chair, Josh Gerena (2N/Axis Communications)

Present:

Ann Mason Care, Alicia Singh

Ann Mason Care, Rob Warburton

BCMw Community Services, Ron Markus

Bluesalve Partners, Rich Bira

CEDIA, Walt Zerbe

Connesso, Martyn Fanko

Crestron, JoAnn Arcenal

Domes Audio Video Environments, Leeq Whedbee

EMerge Alliance, Brian Patterson

exp. US Services, Inc., Chris Larry

Falls & Co., Rachel Fleig

Finely Tuned Technologies, Richard Stokes

Fire Avert, Chasen Tolbert

GE (General Electric), Laura Kicher

GE Appliances, a Haier Company, Becky Heintz

GLG, John D

Guidehouse, William Hughes

Homewatch CareGivers, Curtis Wiederin

Homewatch CareGivers, Nicole Brackett

Homewatch CareGivers of Loudoun, William Johnson

Lifestyle Electronics, Bernard Casey

Masonicare, Cherie Macri

Masonicare, Tyler Carmen

Masonicare, ANnie Hoefflerle

National Electrical Manufacturers Association (NEMA), Bryan Holland

National Research Council Canada (NRC), George Xiao

National Research Council Canada (NRC), Natalia Cooper

OAK Moon Care, Karen Long

Resideo Technologies, Inc., Ashlee Swider

Resideo Technologies, Inc., Blake Kozak

Resideo Technologies, Inc., David Kaufman

Resideo Technologies, Inc., David Stacey

Resideo Technologies, Inc., James Woolaway
Resideo Technologies, Inc., Lisa Zuber
Resideo Technologies, Inc., Niyi Sodipe
Siemens Industry, Inc., Paul Pelczynski
Southwire Company, LLC, Adam Almon
Southwire Company, LLC, Arturo Nunez
Sustainable Resources Management Inc., David Katz
Telecommunications Industry Association (TIA), Jacques Fluet
TELUS, Soumika Sarkar
TELUS, Steve McArthur
Trane Technologies, Prajakta Surve
Vantiva, Malcolm Latham
Vantiva, Navneeth Kannan

CHC Meeting AGENDA

1. Agenda – Ken Wacks (Ken Wacks Associates)

Ken Wacks thanked everyone for attending, outlined the agenda, and alerted everyone that the meeting was being recorded and would be made available to the industry.

2. Call to Order, Welcome, and Introduction, about the CHC – Ken Wacks (Ken Wacks Associates)

Ken Wacks welcomed everyone and gave a short introduction to the CHC and what the council does.

3. Administrative – Ken Wacks (Ken Wacks Associates)

Motion to Approve Past CHC Minutes

Ken Wacks informed everyone that the May 21, 2024 CHC meeting minutes were circulated and posted on the ASHB Website in the CHC section: [CLICK HERE](#).

The motion to approve the May 21, 2024 CHC minutes was moved by David Katz (Sustainable Resources Management Inc.), and the motion was seconded by Bryan Holland (National Electrical Manufacturers Association (NEMA)). Unopposed motion carried.

4. Research Update – Marta Klopotoska (ASHB)

2024 CHC Landmark Research – [Smart Home Trends & Technology Adoption](#)



Marta Klopotoska gave a brief overview of Landmark Research Project titled Smart Home Trends & Technology Adoption. This project has garnered support from 5 funders thus far, and ASHB expresses sincere gratitude for their invaluable support and guidance. An RFP went out to ASHB member research firms late last year leading to the selection of Harbor Research by the initial funders. The research will survey 500 Consumers in Canada and USA and will cover key topics/opportunities to gain an annual perspective of operator needs/outlook. It is essential to note that these projects, collectively valued at approximately \$50K USD, will have an exclusive release to the project's funders. There are two distinct funding tiers: Bronze, priced at \$5K, which grants access to the research findings, and Silver, priced at \$10K, enabling participation in the Steering Committee and shaping of the project's direction. For those interested in joining this initiative,

please do not hesitate to reach out to us at admin@ashb.com or contact Greg Walker directly at walker@ashb.com.

5. CHC Webinar

“Enabling the Home of Tomorrow for Aging in Place” (30 min) – Marta Klopotoska (ASHB) & Nav Kannan (Vantiva)



Nav Kannan
VP, HomeSight



Marta Klopotoska introduced Nav Kannan who presented the keynote and participated in the Q&A.

Description: As we age, it becomes more difficult to manage a household and live independently, but an increasing number of older adults are seeking solutions that will allow them to remain in their homes or in community settings for longer. With a growing elderly population, staff shortages, and the rising cost of care, meeting care needs is becoming increasingly challenging. Loneliness, isolation, and intermittent care can be potential downsides of aging in place.

Nav Kannan, VP, HomeSight at Vantiva examines the role of technology in efficiently meeting the care needs of older adults. Nav looks at how homes could be equipped with solutions that enable care providers, family, and friends to connect, engage, and monitor these older adults, and that are secure and easy to use.

Contact Information: Nav Kannan, nav.kannan@vantiva.com

6. ASHB Podcasts – Josh Gerena (2N/Axis Communications)

Josh Gerena outlined ASHB's Podcast series on [Spotify](#) and [Apple Podcasts](#). If you or

someone that you know is interested in participating as a guest or host on a future episode, please contact ASHB at admin@ashb.com.

7. **ASHB Whitepapers** - Ken Wacks (Ken Wacks Associates)

An overview was given of the CHC White Paper review process, completed CHC White Papers and papers in progress. CHC White Papers are secondary literature review articles that are approximately 10-20 pages in length. These papers are written and distributed free of charge to inform the industry. For the papers to be approved by the CHC White Paper Sub-Committee (WPSC), they must have significant technical material of relevance to CHC members. They must not contain marketing material or promote an agenda. Any ASHB member can and is encouraged to complete the [white paper proposal](#) on the ASHB website.

All completed and approved ASHB White Papers are placed in the ASHB Public Library, Members Library, ASHB NewsBrief, ASHB Twitter Feed, and ASHB LinkedIn Group and promoted at industry events. To view the CHC White Paper terms of reference, previous CHC White Papers, and additional information, please go to: www.ashb.com/whitepapers.

CHC White Paper Sub-Committee:

- Ken Wacks Associates, Kenneth Wacks
- Consultant, Steve Samson
- Frost & Sullivan, Dilip Sarangan
- National Research Council Canada (NRC), Heather Knudsen
- Sustainable Resources Management Inc., David Katz

8. **ASHB Journal** – Ken Wacks (Ken Wacks Associates)

Ken Wacks (Ken Wacks Associates) presented the ASHB Journal and urged all attendees to contribute their articles for consideration. If you're interested in submitting a proposal or an article, you can reach out to klopotowska@ashb.com or kenn@alum.mit.edu.

9. **New Business** - Ken Wacks (Ken Wacks Associates)

Ken Wacks made a call for new business related to future CHC Guest/Keynote presentation topics and speakers, new CHC White Papers, new research projects and meeting ideas, etc.

David Katz (Sustainable Resources Management Inc.) introduced a new company from Czechoslovakia, FN Nano, which specializes in nanotechnology. He explained that this technology, which has been successful in Europe, passively cleans the air in both interior and exterior environments using a titanium oxide approach. David suggested that FN Nano could present their technology to the CHC or IBC and potentially collaborate on a paper. He also mentioned the technology's certification by the Environmental Protection Agency for cooling roofs, emphasizing its relevance to demand response and energy conservation. David is working on getting it approved by Ontario's Save on Energy program and will follow up with

further details.

10. Announcements – Marta Klopotoska (ASHB)

Upcoming Events

[Shanghai Smart Home Technology](#) - September 3-5 | Shanghai, China

[CEDIA Expo](#) - September 5-7 | Denver, CO – ASHB is attending and has a booth at the show.

[Smart Spaces \(Parks Associates\)](#) - September 24-25 | Richardson, TX (Virtual – December 12)

[Smart Living Expo](#) - November 13-15 | Toronto, ON – ASHB is attending and has a booth at the show.

[Connections \(Parks Associates\)](#) - Virtual - December 12

11. Adjournment (1:30 PM ET) – Ken Wacks (Ken Wacks Associates)

The next CHC Meeting will be held in November 2024.

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ASHB CHC meetings are open to ASHB Members and invited guests, and everyone is encouraged to participate. [CLICK HERE](#) for more info on the CHC, past minutes, participants, and terms of reference. Any ASHB Member who attended as a guest will be added to the CHC unless they notify the ASHB office by August 21, 2024, that their name should not be added. Non-ASHB members that attended this meeting as a guest, should contact Marta Klopotoska at klopotoska@ashb.com, to indicate if they wish to join the CHC or ASHB. [CLICK HERE](#) for more information on the ASHB Benefits.

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